



Jeopardy La Rue

Graphic Designer

PROFILE

Highly creative and multi-talented Graphic Designer with extensive experience in multimedia, marketing and print design. Exceptional collaborative and interpersonal skills; dynamic team player with well-developed written and verbal communication abilities. Driven by fast-paced environments, adept at multi-tasking and creative problem solving with a high attention to detail and regard for quality.

EXPERIENCE

05.2022

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Present

Graphic Designer | BASIS Ed

- Collaborate with communications and creative team to develop and launch impactful marketing campaigns in alignment with established brand guidelines, supporting 24 schools across three regions - Arizona, Louisiana, and Washington, D.C.
- Graphic design production for promotional items - t-shirts, banners, flyers, and brochures.
- Digital media creation for publication on blog, social media, digital billboards, and advertisements.

07.2018

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05.2022

Digital & Social Media Specialist | PVSchools

- Collaborate with team to develop and create impactful designs for both digital and print media.
- Strategize, create and implement social media content through District's primary profiles on Facebook, Instagram, and Twitter.
- Create content and update department web pages to promote engaging and pertinent program communications.

08.2015

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06.2018

Desktop Publisher | Phoenix Elementary School District

- Successfully manage and coordinate graphic design projects from concept through completion.
- Create and implement a brand identity, new logo, advertisement campaigns, and staff recruitment materials.
- Reduced printing costs 30-50% by negotiating contracts with vendors and establishment of fiscally responsible purchasing.

09.2014

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12.2014

Production Designer | Tiny Prints

- Editing and color management of digital files to produce excellent print results.
- Provide stellar customer service through expert design, grammar, and etiquette support.

11.2012

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09.2014

Assistant Manager | FedEx Office

- Supervise shifts, overseeing store production, and ensure clear communication between shifts and specific project details.
- Manage digital imaging set-up, scheduling and production of full service orders including large format printing.

CONTACT

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🌐 jeopardylarue.com

EDUCATION

Bachelor of Fine Arts

Northern Arizona University,
Visual Communications with an
emphasis in Graphic Design

EXPERTISE

- ✓ Typography
- ✓ Layout
- ✓ Brand Identity
- ✓ Print Production

SKILLS

Adobe Illustrator	★★★★☆
Adobe InDesign	★★★★☆
Adobe Photoshop	★★★☆☆
Microsoft Office	★★★★☆
Wordpress, HTML	★★☆☆☆

REFERENCES

Craig Cutler

Art Director

BASIS Ed

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Michele Anderson

Chief Communications &

Community Engagement Officer

Washoe County School District

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